



# KCOM

## Lync

Transform the way your business communicates and collaborates via advanced instant messaging, voice and video conferencing across multiple devices. Easily scale your service as your needs require and instantly allow your whole organisation to connect effortlessly, regardless of location, at the touch of a button.

### How Lync works

By integrating the real-time communication features of Lync with the long-term information store and forward features of Hosted Exchange from KCOM, your business can experience a complete enterprise-class collaboration suite.

#### Instant Messaging (IM)

Users can send messages to each other in real-time without the need for email or phone calls. Improve multi-tasking throughout your business by conducting conversations in an efficient manner with the ability to share data and applications.



#### Presence

Provides real-time status updates, including availability, location information and preferred methods of communication. Enhanced integration with Hosted Exchange means that live calendar information is directly synced with Lync to keep your status up-to-date.



#### Conferencing

Allows users dial-in or one-click access to virtual meeting environments through Outlook or a mobile device calendar. Interact either peer-to-peer or with up to 250 attendees via HD video, audio and IM. Host webinars or presentations with the ability to share applications and desktops.



# How Lync will benefit your business

<b>Enhanced productivity</b>	Enable effective collaboration and streamline your communications to work seamlessly with Microsoft Word, Excel, Outlook and SharePoint. With no additional hardware or software to purchase, incorporate Lync into your existing services with minimal disruption to your business.
<b>Reduced communication costs</b>	Unified communications can eliminate traditional phone line rental and expensive third party conference service fees. We manage all associated licencing costs, and a simple per user, per month charge means one predictable monthly bill and low commercial risk.
<b>Total security</b>	All communications sent via Lync are fully encrypted to provide maximum security and privacy. You can choose to operate your Lync service solely within your organisation or allow access to select partners as and when you choose.
<b>Improved mobility</b>	Allow your workforce to be more productive both individually and collaboratively wherever they are via Windows, Android and iOS devices. Support direct interaction without the need for travel.
<b>Increased scalability</b>	Expand your service as your business grows – easily add or remove users on an individual basis and maintain your service through your own online Cloud Productivity Administration Console.
<b>UK-based support</b>	Dedicated account management and completely unscripted customer and technical support. Take advantage of our specialist cloud support experts for any help you may need.

## Features & pricing

**Lync**  
(IM – up to 250 attendees per conversation, full video conferencing and content sharing abilities)

**Lync Lite**  
(IM – up to 10 attendees per conversation, no video conferencing or content sharing abilities)

**Please contact our Sales Team on 0345 122 4222 for pricing**

## ADDITIONAL KCOM PRODUCTS

### Connect

- ADSL
- Bonded DSL
- FTTC
- Internet Connect  
Ethernet, EFM, EoFTTC
- Network Connect  
Wide Area Networks
- Sentinel

### Cloud

- Backup
- Hosted Exchange
- Lync**
- EmailShield
- Managed Server Hosting
- Virtual Data Centres
- Colocation
- Domains
- Web Hosting
- Hosted Firewall

### Communicate

- PSTN Lines
- SIP Trunks
- Hosted PBX